



iPetsKC \* PO Box 23222 \* Overland Park, KS 66283  
 Phone: (913) 744-1400 \* [www.iPetsKC.com](http://www.iPetsKC.com)

**Advertising Agreement**

Company \_\_\_\_\_ Date \_\_\_\_\_  
 Phone \_\_\_\_\_ Contact \_\_\_\_\_  
 Address \_\_\_\_\_ Email \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_ Website \_\_\_\_\_

**iPetsKC Advertising Options - Check all that apply:**

Print ads are *full color*:  ¼  Half Pg  Full Pg  TEXT Listing in print issue (\$495 per year)  
 Length of Term:  1 Issue  2 Issues  4 Issues  Charge me per issue  Charge me monthly  
 Rate per Issue  \_\_\_\_\_ Issue to Begin \_\_\_\_\_  
 Featured Homepage Slide Show Ad (\$300 per mo)  Homepage Sidebar Ad (\$250 per mo)   
 OnlineAdPage (\$395 per YEAR)  Social Media Pkg \$295/month  Date to start: \_\_\_\_\_

Charge my Credit Card **OR**  I will pay by check (Credit Card info is still required to establish credit)  
**This term automatically renews, unless cancellation is received in writing before the next print deadline. Ad fees due the 10<sup>th</sup> of the month prior to the month the ad will print. 1st month's ad fees due upon ad approval or submittal. Ad fees not received by the 15<sup>th</sup> of the mo. will be charged to the credit card on file. \$25 returned check charge applies. \$50 ad design fee applies to all ads created by iPetsKC. Ads created by iPetsKC remain the property of iPetsKC & cannot be reproduced without written consent from iPetsKC. Deadline date is the 10<sup>th</sup> of ea. mo. prior to the mo. the ad will print: \$25 LATE FEE APPLIES. All changes/additions/deletions must be received in writing by the 10<sup>th</sup> of ea. Mo. \$25 late fee for any payment not received by the 15<sup>th</sup>. \$200 to cancel any ad agreement.**

**Credit Card Information REQUIRED to Establish credit**

Your credit card information is necessary to reserve your spot in the designated issue of iPetsKC. If you choose credit as your method of payment, your card will be charged on the 10<sup>th</sup> of each month prior to the month your ad will run. **iPetsKC is authorized by you to charge the amount due to your credit card on file if we do not receive any other form of payment by the 15<sup>th</sup> of the month.**

Master Card  Visa  American Express  Discover

Card #: \_\_\_\_\_ CVV Security Digits: \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Exp Mo/Yr \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address for card \_\_\_\_\_

Please Note: All artwork/ads designed by iPetsKC are property of iPetsKC and cannot be reproduced in any form without written permission directly from iPetsKC along with all applicable usage fees. The advertiser agrees that iPetsKC's liability hereunder shall not exceed an amount equal to the total consideration actually paid hereunder by advertiser to iPetsKC. *In the event that iPetsKC places this agreement in the hands of an attorney or collection agency, advertiser agrees to pay an additional sum equal to 33% of the balance then due to compensate iPetsKC for costs of collection including, but not limited to, attorney fees and/or collection agency fees. By the signature below, the Signer represents that they have thoroughly read this agreement and are the owner or authorized corporate officer for the above-named business who is authorized both to order the advertising described herein and to obligate the above-named business to pay for such advertising and if the Purchaser fails to fulfill its obligations pursuant to this agreement, then the below named Signer shall be personally liable and personally guarantees payment under the Agreement.*

**Signature for acceptance of this ad Agreement:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_